

# PRESS RELEASE

## THE NEXT-GENERATION MEMOLUB VISIO SERIES WITH AI-DRIVEN PRECISION IS HERE.

Memolub, leading provider of innovative lubrication solutions, is excited to announce the launch of the highly anticipated second-generation Memolub VISIO Series. This update brings key technical improvements, ensuring that customers benefit from cutting-edge technology and enhanced performance. With a focus on user-friendly operation and improved reliability, both Memolub VISIO and Memolub VISIO PRO are designed to meet the growing demands of various industries.



### Lubrication with AI-driven precision.

A standout feature of the Memolub VISIO Series is its AI-driven monitoring system, which leverages artificial intelligence and machine learning to analyse lubricant flow. By detecting system back pressure, clogging, and empty cartridges through in-depth environment analysis, the system enables maintenance teams to anticipate potential failures. While both models offer real-time visual feedback, Memolub VISIO PRO takes it a step further with optional PLC integration. This feature not only allows users to set the device remotely but also enables direct feedback retrieval from the system, offering deeper insights and seamless industrial automation compatibility.

### Proven performance with Memolub's Adaptive Ejection Technology (AET)

At the heart of every Memolub system is its patented Adaptive Ejection Technology (AET), a unique lubrication method designed for efficiency and durability. Instead of applying direct motor-driven pressure, AET draws in lubricant before releasing it through a controlled piston stroke, eliminating back-pressure issues and reducing strain on the motor. This design ensures consistent lubrication without grease separation, enables longer battery life with efficient alkaline power, and delivers high-pressure performance with less energy consumption, where 25 bars of Memolub's AET pressure equals 70 bars in conventional systems. The result is greater reliability, reduced wear, and an extended lifespan for both the lubricator and the equipment it protects.

## What's new with Memolub VISIO Series

Memolub VISIO Series builds on the success of the first generation of Memolub VISIO, offering enhanced durability with a robust push button and more precise lubrication scheduling. The three visual alarms provide comprehensive status updates, while PLC integration ensures real-time monitoring within automated systems. The rebranding of VISIO EP to VISIO PRO aligns with Memolub's strategy to streamline product offerings while delivering advanced performance and user-friendly operation.

Diego Lamarche, Chief Executive Officer at Memolub, commented on the technical improvements: *"We've significantly improved the product's durability and user experience. The new physical push button is more robust, and the updated frequency settings offer precise, adaptable lubrication control. This makes it an essential tool for industries looking to optimize their maintenance processes."*

Both Memolub VISIO and Memolub VISIO PRO are available for order starting today, with shipments beginning on April 7, 2025. For more information about the Memolub VISIO Series and all our other innovative lubrication solutions, please do not hesitate to contact your representative or email us at [sales@memolub.com](mailto:sales@memolub.com).

## ABOUT MEMOLUB

Memolub is worldwide renowned for its innovative, robust and high-tech automatic lubrication systems. The company was founded in 1991, Brussels, Belgium wherefrom the Memolub product range is exported to more than 70 countries worldwide ever since. With presence in almost every industry, the versatility of Memolub is undeniable. With the launch of the second generation of Memolub VISIO Series, the company paves the road towards the introduction of a full industry 4.0 system. This reusable, single & multi-point automatic lubrication system that provides operational information via advanced visual alerts, leveraging artificial intelligence and machine learning is yet another step forward.