

## PRESS RELEASE

### MEMOLUB EXPANDS PRODUCT PORTFOLIO WITH THE LAUNCH OF QUICKLUBER, A COST-EFFECTIVE ELECTROCHEMICAL LUBRICATION SOLUTION.

Brussels, Belgium – Memolub, a global leader in advanced electro-mechanical lubrication systems, announced today the launch of Quickluber, a new line of electrochemical lubrication systems designed to meet the evolving needs of industry professionals seeking simplicity, affordability, and maintenance-friendly lubrication.



Available in three compact sizes (30cc, 60cc, and 120cc), Quickluber offers a straightforward, low-cost solution for customers who may not yet require the advanced capabilities of electro-mechanical systems, or who are seeking entry-level systems for less demanding applications.

“Quickluber marks a strategic expansion, not a departure,” said Diego Lamarch, CEO of Memolub. “We’re known for the strength and reliability of our electro-mechanical solutions. But to be truly client-focused, we must also serve those seeking simpler or more budget-conscious systems, ensuring we can support every client, every application, and every budget.”

Rather than offering a one-size-fits-all grease option, Quickluber provides a custom filling service, allowing clients to specify lubrication products that best match their operational needs. This ensures that Quickluber integrates seamlessly into existing maintenance programs without compromise.

As Memolub continues to lead with innovation in lubrication technology, the introduction of Quickluber underscores the company’s commitment to customer-centric evolution, meeting diverse market demands while preserving the integrity of its core product values: durability, sustainability, and performance.